April 16, 2014

TO: RGHS Team Members
FROM: Cheryl Sheridan, RGHS Senior Vice President & Chief Nursing Officer
RE: RGH Achieves Magnet Re-Designation

I am so pleased and extremely proud to share that the Commission for the Magnet Recognition Program® voted unanimously to credential Rochester General Hospital (RGH) for the third consecutive time as a Magnet organization!

Magnet Designation is granted by the American Nurses Credentialing Center (ANCC), and is the highest international recognition for nursing excellence. Magnet status identifies health care organizations that epitomize outstanding quality and professionalism, providing the very best in nursing care. Less than 10% of hospitals in the nation hold this prestigious designation. Rochester General Hospital is honored to continue to be one of them – thanks to our extraordinary nursing teams, and our clinical and administrative partners who collaborate closely with us as we strive to deliver exceptional care to every patient we serve.

Magnet appraisers were on-site at RGH for an intensive 3-day survey in early March where they met with members of the Executive and Nursing Leadership Teams, clinical nurses and support staff. They also visited and observed on each nursing unit.

The Magnet Commission shared that RGH is not only deserving of Magnet re-designation, but is truly a model of mature Magnet excellence - based on the following impressive examples:

- Nurses are viewed as respected professionals and colleagues who are sought out to collaborate throughout the organization to improve care in the practice setting.
- The RGH Nursing Professional Practice Model is alive and demonstrated in everyday practice and sets an exemplary standard in the nursing industry.
- RGH values educational and professional development and is rich with internal experts who are active in advancing the practice of Nursing and improving patient care.
- Research and evidence-based practices are actively used to guide patient care.
- Consistently high standards of excellence have resulted in multiple specialty accreditations and national recognition in areas such as total joint replacements, advanced primary stroke, cardiac care, cancer care, surgical services, senior services, women’s health services, and bariatric surgery.
- Nursing leadership is strong, yet compassionate and is well respected throughout the organization.

“"It is not easy to attain Magnet, but even more difficult to maintain it, particularly with the many changes occurring within health care. This truly speaks to your leadership, your nursing engagement, your dedication to excellence and to the culture you have been able to achieve and sustain!"

-- Deborah Zimmerman, DNP, RN, NEA-BC, Chair of the Commission for the Magnet Recognition Program®

Congratulations to our entire RGH team who made this re-designation possible. Your commitment to advance Nursing practice continuously improves the outcomes and experiences of our patients.